



ABOUT THE RED CARPET POETRY SLAM

THE RED CARPET POETRY SLAM celebrates the year's success while raising the support that allows America SCORES to continue offering its free after-school health and literacy programming to Cleveland students. Mingle with America SCORES supporters and stakeholders at a cocktail reception and peruse our silent auction selection, before sitting down to witness the creativity of our poet-athletes through their poetry performances. The 2018 event will take place Thursday, June 21 from 5:30-8:30 p.m. at the Ariel International Center (1163 E. 40th St., Cleveland).

We are looking for sponsors of all sizes to help fund this celebration of creativity and self-expression. There are a variety of sponsorship levels available, including:

- **\$10,000** Title Sponsorship
- **\$5,000** Champion Sponsorship
- **\$2,500** Impact Sponsorship
- **\$1,000** Support Sponsorship
- **\$500** Empower Sponsorship
- **\$250** Hope Sponsorship
- **In-Kind** Sponsorship

With a sponsorship of any level, you will be supporting America SCORES creative, after-school programming for over 1,000 Cleveland youth. For details on becoming a Red Carpet Poetry SLAM sponsor, please contact the America SCORES Cleveland office at 216-881-7988 or dpence@americascoroscleveland.org.



RED CARPET POETRY SLAM | SPONSORSHIP INFORMATION

\$10,000 TITLE SPONSORSHIP

- Event Tickets** • Sixteen (16) tickets to the Red Carpet Poetry SLAM event
- Prominently Featured in Event Materials** • Logo featured on cover of event program
• Full-page advertisement in event program
• Logo and title sponsorship featured in e-mail blasts (distribution 1,500)
• Logo and title sponsorship featured on all event collateral (table toppers, etc.)
- Signage** • Logo and title sponsorship prominently featured on all event signage
- Media Exposure** • Company information featured in all announcement materials
• Company mentioned in all social media efforts
• Company mentioned in all media opportunities around event
• Media interview opportunities for company representative
- Online Exposure** • Company logo and information on America SCORES Cleveland website
• Company logo and information on Red Carpet Poetry SLAM webpage
- Event Exposure** • Company acknowledgement as title sponsor at event ceremonies
• Five-minute speaking opportunity at event ceremonies
- Additional Benefits** • Listing in America SCORES Cleveland annual report



For more ticket and event information, visit:
AmericaSCORESCleveland.org

RED CARPET POETRY SLAM | SPONSORSHIP INFORMATION

\$5,000 CHAMPION SPONSORSHIP

- Event Tickets** • Twelve (12) tickets to the Red Carpet Poetry SLAM event
 - Featured in Event Materials** • Full-page advertisement in event program
• Donor name or logo prominently featured in sponsor list in event program
 - Signage** • Donor name or logo prominently featured on event signage
 - Media Exposure** • Donor mentioned in announcement news release
 - Online Exposure** • Donor featured in sponsor list on America SCORES Cleveland website
• Donor featured in sponsor list on Red Carpet Poetry SLAM webpage
 - Additional Benefits** • Listing in America SCORES Cleveland annual report
-

\$2,500 IMPACT SPONSORSHIP

- Event Tickets** • Eight (8) tickets to the Red Carpet Poetry SLAM event
- Featured in Event Materials** • Half-page advertisement in event program
• Donor name or logo prominently featured in sponsor list in event program
- Signage** • Donor name or logo featured on event signage
- Media Exposure** • Donor mentioned in announcement news release
- Online Exposure** • Donor listed in sponsor list on America SCORES Cleveland website
• Donor listed in sponsor list on Red Carpet Poetry SLAM webpage
- Additional Benefits** • Listing in America SCORES Cleveland annual report



For more ticket and event information, visit:
AmericaSCORESCleveland.org

RED CARPET POETRY SLAM | SPONSORSHIP INFORMATION

\$1,000 SUPPORT SPONSORSHIP

- Event Tickets** • Six (6) tickets to the Red Carpet Poetry SLAM event
 - Featured in Event Materials** • Quarter-page advertisement in event program
• Donor listed in sponsor list in event program
 - Media Exposure** • Donor listed in announcement news release
 - Online Exposure** • Donor listed in sponsor list on America SCORES Cleveland website
• Donor listed in sponsor list on Red Carpet Poetry SLAM website
 - Event Exposure** • Donor name or logo featured on signage at the event
 - Additional Benefits** • Listing in America SCORES Cleveland annual report
-

\$500 EMPOWER SPONSORSHIP

- Event Tickets** • Four (4) tickets to the Red Carpet Poetry SLAM event
- Featured in Event Materials** • Donor listed in sponsor list in event program
- Media Exposure** • Donor listed in announcement news release
- Online Exposure** • Donor listed in sponsor list on America SCORES Cleveland website
• Donor listed in sponsor list on Red Carpet Poetry SLAM webpage
- Additional Benefits** • Listing in America SCORES Cleveland annual report



For more ticket and event information, visit:
AmericaSCORESCleveland.org

RED CARPET POETRY SLAM | SPONSORSHIP INFORMATION

\$250 HOPE SPONSORSHIP

- Event Tickets** • Two (2) tickets to the Red Carpet Poetry SLAM event
 - Featured in Event Materials** • Listing in sponsor list in event program
 - Additional Benefits** • Listing in America SCORES Cleveland annual report
-

IN-KIND SPONSORSHIP

- Event Tickets** • Two (2) tickets to the Red Carpet Poetry SLAM event
- Featured in Event Materials** • Half-page advertisement in event program
- Signage** • Donor listed in sponsor list in event program
- Online Exposure** • Donor name or logo on Red Carpet Poetry SLAM webpage
• Recognition on America SCORES Cleveland social media channels
- Event Exposure** • Donor name or logo featured on event signage
- Additional Benefits** • Listing in America SCORES Cleveland annual report



For more ticket and event information, visit:
AmericaSCORESCleveland.org